

UN SDGs and Sustainable Innovation: Exploring Ways forward for Practice and Academia

Keith Adams (NJ VOAD)

Arash Azadegan (Rutgers University)

Kathy Fulton (American Logistics Aid Network)

Erica Gralla (George Washington University)

Iana Shaheen (University of Arkansas)

Wednesday, October 28th

"Transforming Business Education & Practice, 2020" Oct. 26-29, 2020



UN SDGs and Sustainable Innovation

Panel Moderator:



Dr. Iana Shaheen

Assistant Professor, University of Arkansas

Panel Members:



Mr. Keith Adams

Executive Director New Jersey VOAD



Dr. Erica Gralla

Associate Professor, George Washington University



Ms. Kathy Fulton

Executive Director, Logistic Aid Network



Dr. Arash Azadegan

Associate Professor, Rutgers Business School



"Transforming Business Education & Practice, 2020" Oct. 26-29, 2020

Discussion Points

What types of innovation are common at your organization?

Do you innovate more in terms of improving efficiency, promoting the mission or providing new product/services for beneficiaries?



Discussion Points

How resource scarcity does affect the innovation development?



"Transforming Business Education & Practice, 2020" Oct. 26-29, 2020

Discussion Points

How do different innovations affect your financial performance and mission performance?



"Transforming Business Education & Practice, 2020" Oct. 26-29, 2020

Discussion Points

How can you measure the impact of an innovation strategy on sustainable goals?



"Transforming Business Education & Practice, 2020" Oct. 26-29, 2020

UN SDGs and Sustainable Innovation: Exploring Ways forward for Practice and Academia

Thank you!

Q & A



"Transforming Business Education & Practice, 2020" Oct. 26-29, 2020