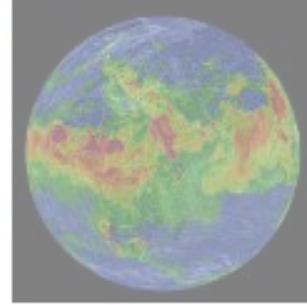


MNGT 101:

Sustainable Development Integration in the Classroom with the SDG Academy

Florencia Librizzi, Esq
Shannon Kobran, MA
Meredith Storey, PhD, MSc

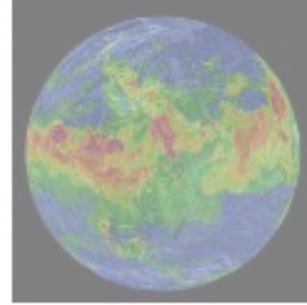


Welcome & Overview

Our goal in today's session is to introduce participants to

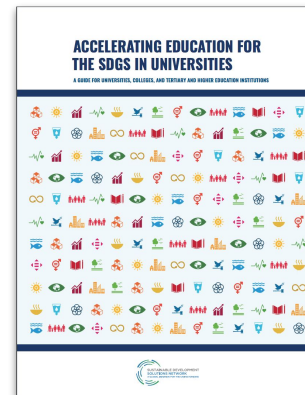
- the resources available through the SDG Academy,
- different models of integration, and
- the transformative potential for learning that these resources offer.

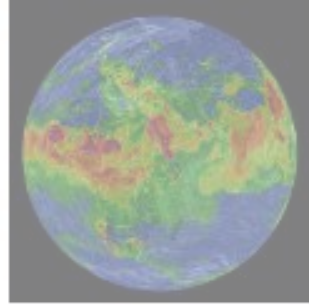
We hope participants will leave excited and empowered to discuss sustainable development in any classroom.



What Is SDSN?

The UN [Sustainable Development Solutions Network](#) (SDSN) mobilizes global scientific and technological expertise to promote practical solutions for sustainable development. The Network comprises nearly 1,300 global universities working together to find local solutions to the world's biggest challenges.

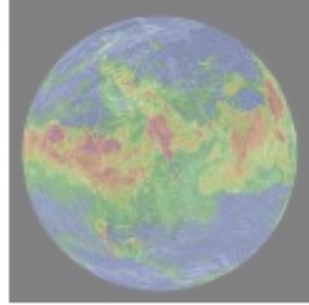




What Is The SDG Academy?

The [SDG Academy](#) is the flagship online educational program of the Sustainable Development Solutions Network (SDSN), a global initiative for the United Nations.

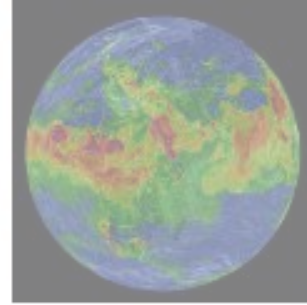
The SDG Academy creates and curates free, high-quality educational resources on sustainable development, developed with experts from around the world. Our audience includes university students, academics, practitioners, policymakers, and interested members of the public.



Who Are Our Partners?

- Higher education & business school sector (HESI, EFMD, GRLI, GBSN)
- Educational partners (UNU, UNAI, IDEP, UNEP, UNESCO)
- Policy partners (Ban Ki-moon Centre for Global Citizens)
- Online educational platforms (edX, Edraak, XuetangX)





What Are Our Resources?

The [SDG Academy Library](#)

A searchable content library of nearly 1,300 video lectures and case studies on sustainable development.

[Massive Open Online Courses \(MOOCs\)](#)

More than 30 MOOCs, available for free on edX.org, one of the world's largest online learning platforms.

SDG Academy Library

sdgacademylibrary.mediaspace.kaltura.com

The screenshot shows the SDG Academy Library website. At the top, the logo "SDG Academy Library" is displayed, with "SDG" in a bold, black font and "Academy Library" in a smaller, blue font. To the right of the logo are links for "SEARCH", "LOGIN", and a notification icon. Below the logo is a navigation menu with the following items: "Home", "Browse All Videos", "By Language", "By Lecturer", "By SDG", "By Series", "By Subject", and "Community Portal".

The main content area features a video player for "Introducing Sustainable Development" with a duration of 12:24 and 1,083 views. Below the video player are three featured content sections:

- FEATURED CONTENT: HAPPINESS AND WELLBEING >**
 - 21:41 Measuring Well-Being (Video thumbnail showing a man speaking)
 - 14:16 Six Sources of Wellbeing (Video thumbnail with a purple and yellow background)
 - 14:35 Why Sustainable Development is Important... (Video thumbnail showing a list of countries: Sweden, Denmark, Finland, Germany, France, Norway, Switzerland, Slovenia, Israel, New Zealand, Netherlands, and Australia)
- FREEDOM NOW: THE ECONOMIC AND POLITICAL ALTERNATIVE >**
 - 07:36 Thinking about Alternatives (Video thumbnail showing a group of people in a historical setting)
 - 07:45 The Scope of a Progressive Program (Video thumbnail showing a man speaking with a list of three main axes: 1. Democratization of the market economy, 2. Permission of the capital mobility, 3. Deepening of democracy)
 - 05:51 The New Dilemma of Development (Video thumbnail showing a man speaking)
- OUR PICKS: VIDEOS OF THE WEEK >**
 - 14:35 Why Sustainable Development is Important... (Video thumbnail showing a list of countries)
 - 11:52 Getting to Know the SDGs (Video thumbnail showing a group of people holding a banner that says "99%")
 - 12:24 Introducing Sustainable Development (Video thumbnail showing a man speaking with a list of objectives: 1. Economic prosperity, 2. Social justice, 3. Environmental sustainability)

SDG Academy MOOCs

www.edx.org/school/sdgacademyx



[Back to schools and partners](#)

SDGAcademyX

Free online courses from SDG Academy

The SDG Academy creates and curates graduate-level courses on sustainable development for learners around the world. From sustainable cities to human rights to climate action, each of our courses addresses the fundamental challenge facing our world today: How do people, communities, businesses and governments coexist, cooperate and collaborate to save the one planet we have? The SDG Academy's courses are fully interactive, so you can meet, debate and learn from both our global faculty of sustainable development experts and your fellow learners. Learn more about the [SDG Academy](#) – an initiative of the [UN Sustainable Development Solutions Network](#). *edX offers financial assistance for learners who want to earn Verified Certificates but who may not be able to afford the fee. To learn more about this financial assistance program or submit an application, follow [this link](#).*

SDG Academy MOOCs

Browse free online courses in a variety of subjects. SDG Academy courses found below can be audited free or students can choose to receive a verified certificate for a small fee. Select a course to learn more.



SDGAcademyX
Sustainable
Development: The...

Current
Self-Paced



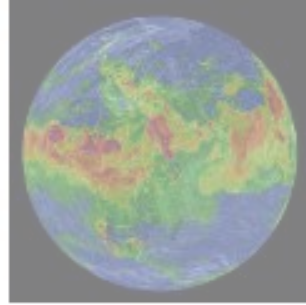
SDGAcademyX
Tech for Good: The
Role of ICT in Achi...

Current
Self-Paced



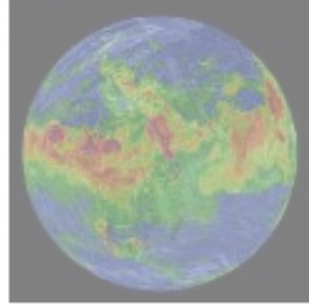
SDGAcademyX
Age of Sustainable
Development

Current
Self-Paced



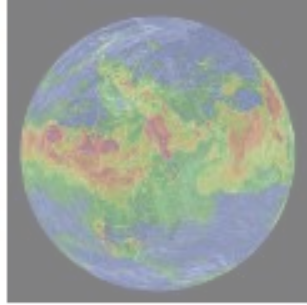
How Can You Use These Resources?

- Simple: Low pedagogical effort, introduces the subject matter
- Medium: Mid-level challenge to your own pedagogy, but a more thoughtful embedding of the content
- Complex: Creative inclusion in a number of different ways to thoroughly integrate SDG Academy content with your own content



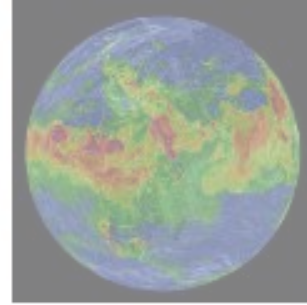
Simple Content Integration

- Have students watch SDG Academy videos before class, and use them to inspire discussion, either on a message board or in a live class discussion.
- Use SDG Academy videos to introduce topics, and then use your lesson to delve deeper, debate, or present alternate perspectives.
- Enroll yourself in an SDG Academy MOOC to borrow quiz questions, readings, interactive activity ideas, or discussion prompts.
- Have students enroll directly in an SDG Academy MOOC on edX. They can complete the whole course or explore specific modules, as assigned.



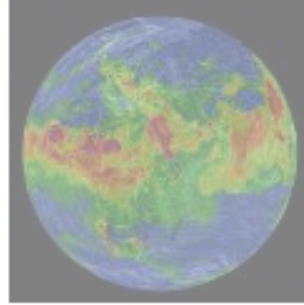
Medium Content Integration

- Show a video during an in-person lesson for learners to watch and discuss, or as general “preface” to a more specific or in-depth lecture,
- Assign a video as “homework” instead of a traditional reading, and create opportunities for learners to respond to the content,
- Bring the themes to life with activities, such as mapping stakeholders,
- Allow learners to self-select videos or courses according to their interests and give presentations on what they learn to the rest of the class,
- Collaborate with other instructors, or even across departments, by engaging learners in cross-classroom discussions to recognize how sustainable development has interdisciplinary implications.



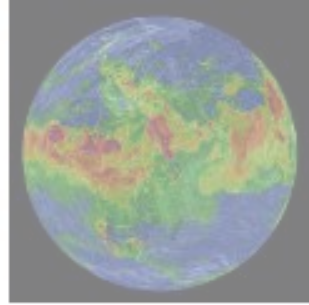
Complex Content Integration

- Create entirely new programs using our resources.
- Use the completion of a customized SDG Academy course as a prerequisite for admissions into an accredited program,
- Design a course that adopts a “blended learning” model, where students take a complete MOOC or part of a MOOC as their “homework,” and then use in-class time to discuss the material covered in the lectures, conduct project-based learning, or other activities.



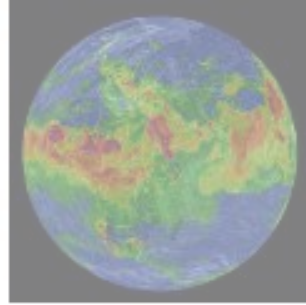
Integration in Your Context

- What are the biggest barriers to embedding sustainable development in business schools?
- Ease of access and strengths of SDG Academy content as an entry-point to curriculum
 - Freely available: No budgeting or administrative buy-in needed
 - Interdisciplinary: Can be relevant to many different subjects and disciplines
 - High-quality: Can be assigned in place of readings



Open Discussion

- How could you use these materials in your own context?
- What existing practices SDG Academy materials they support?
- What would you like to see in the future? And would you be willing to support the SDG Academy in:
 - Developing future content?
 - Creating supplementary resources for existing content?
 - Sharing and disseminating content?

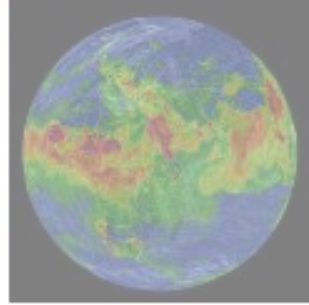


Join the SDG Academy Community of Practice

The [Community of Practice](#) is a dynamic network of educators from across higher education, civil society, and business who engage in peer learning and exchange, customized resource development to advance education for sustainable development.

- **Valuable Content**
- **Community-Driven**
- **Customizable Platform**
- **Collaborative Opportunities**





How Can I Get More Involved with the SDG Academy?

- Follow Us on Social Media

Twitter: [@SDG_Academy](https://twitter.com/SDG_Academy)

Facebook: [The SDG Academy](https://www.facebook.com/TheSDGAcademy)

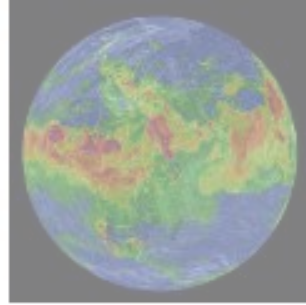
LinkedIn: [SDG Academy](https://www.linkedin.com/company/SDGAcademy)

Instagram: [@sdg_academy](https://www.instagram.com/sdg_academy)

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Thank You!

Contact us at

sdgacademy@unsdsn.org