

Managing Growing Ventures: A Service Learning Experience of Sustainable Transformation

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"Transforming Business Education & Practice, 2020" Oct. 26-29, 2020

Presentation Flow

- Managing Growing Ventures
- Service Learning
- Multidisciplinary Learning Experiences
- Voices from the industry – The need to have real life experience
- Classroom setting – How to get it done
- Classroom Experience Tech Integration
- Q&A



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Managing Growing Ventures

MANAGING

- Have desire & ability to grow “as fast and as large as possible”

GROWING

- Process of planning, organizing, operating, & assuming the risk

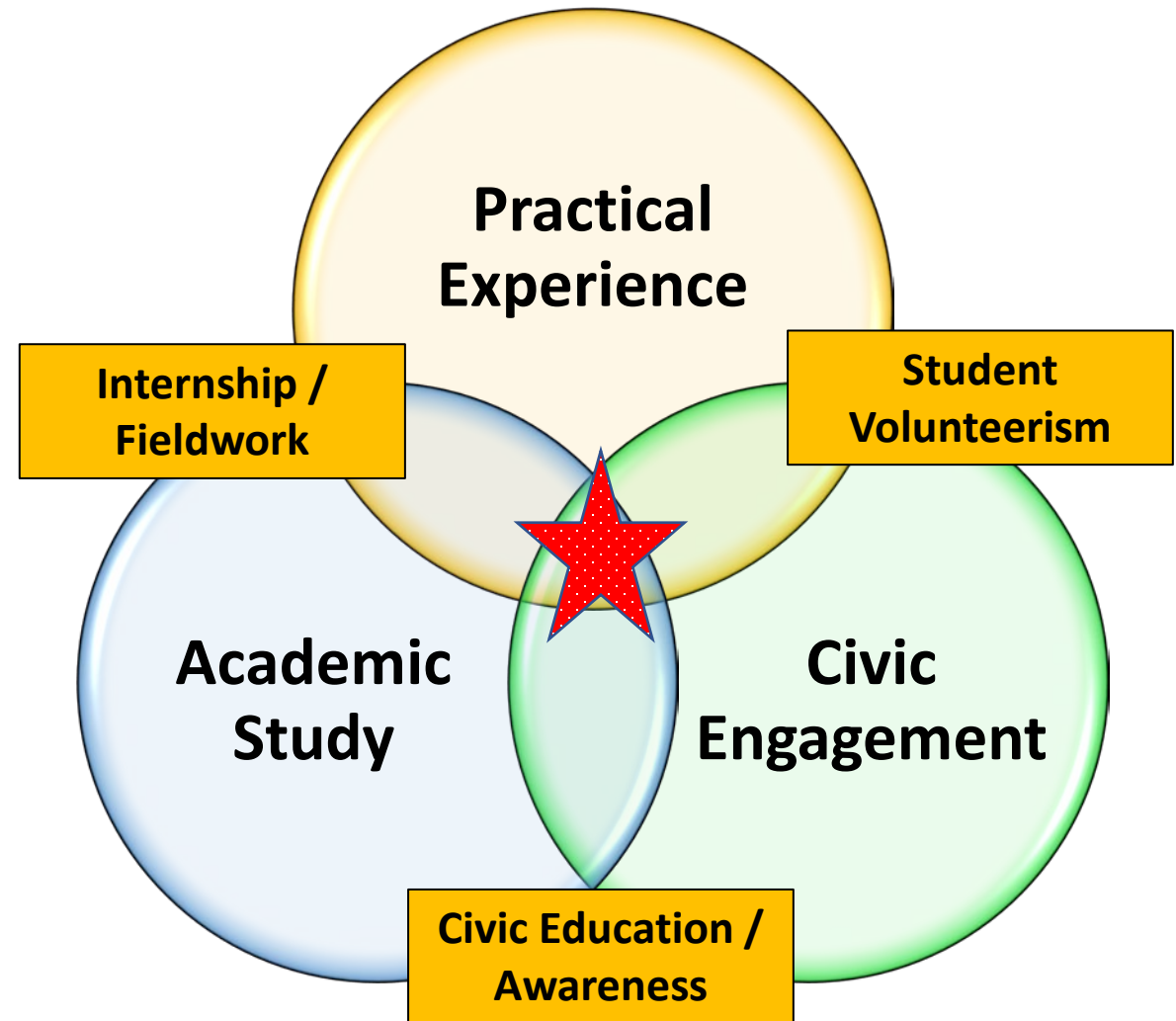
VENTURE(s)

- Risky or daring (organizational) **undertaking**



Service Learning

- Community Engagement Pedagogies
- Combines learning objectives with community service
- Provide a pragmatic, progressive learning experience
- Aims to meet societal needs



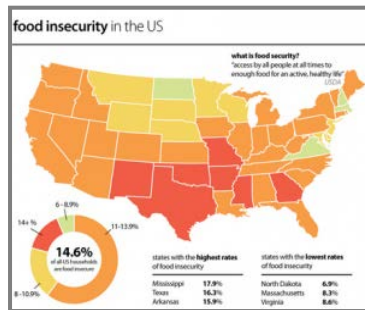
Multidisciplinary Learning Experiences

- Real life problems



- Realistic solutions

- Technically Feasible
- Cost Effective
- Applicable
- Targeted & Focused
- Market Adequate



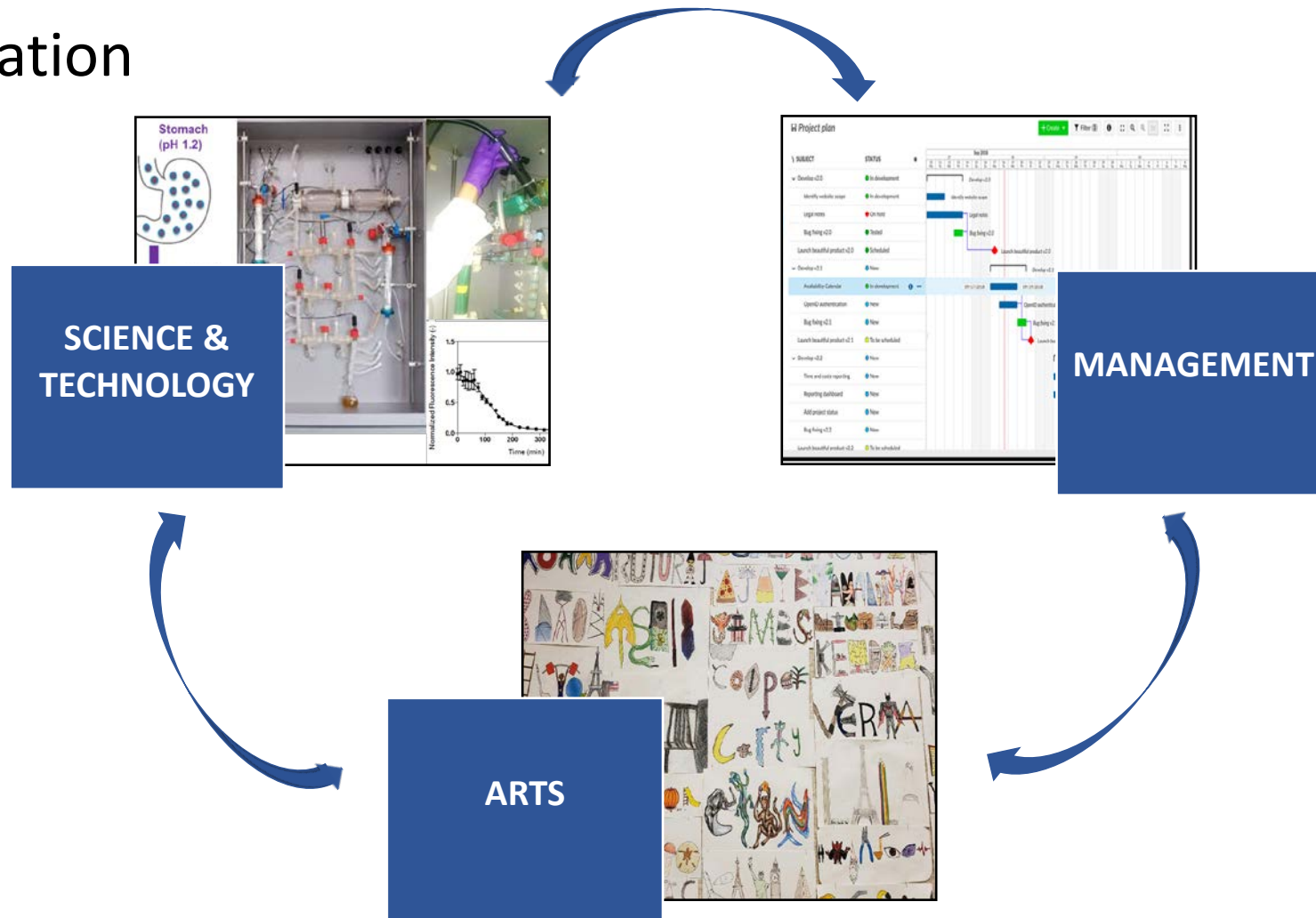
Dynamic Multidisciplinary Teams/Perspectives

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Multidisciplinary Learning Experiences

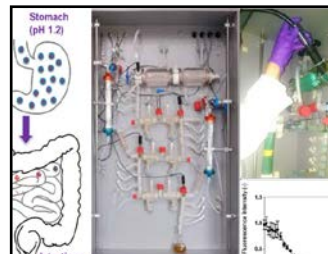
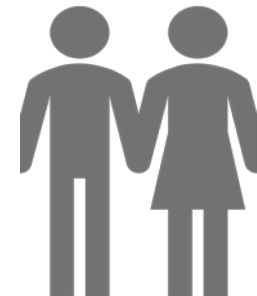
- Discipline Integration



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Voices From the Industry: The Need to Have Real Life Experiences

- Experiences from professional life and consulting
 - Informed decisions
 - Sustainable choices
 - Smart moves



**SCIENCE &
TECHNOLOGY**



MANAGEMENT



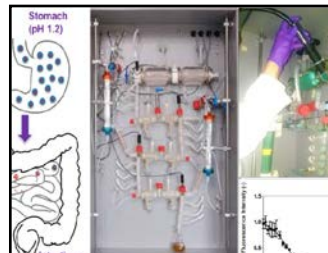
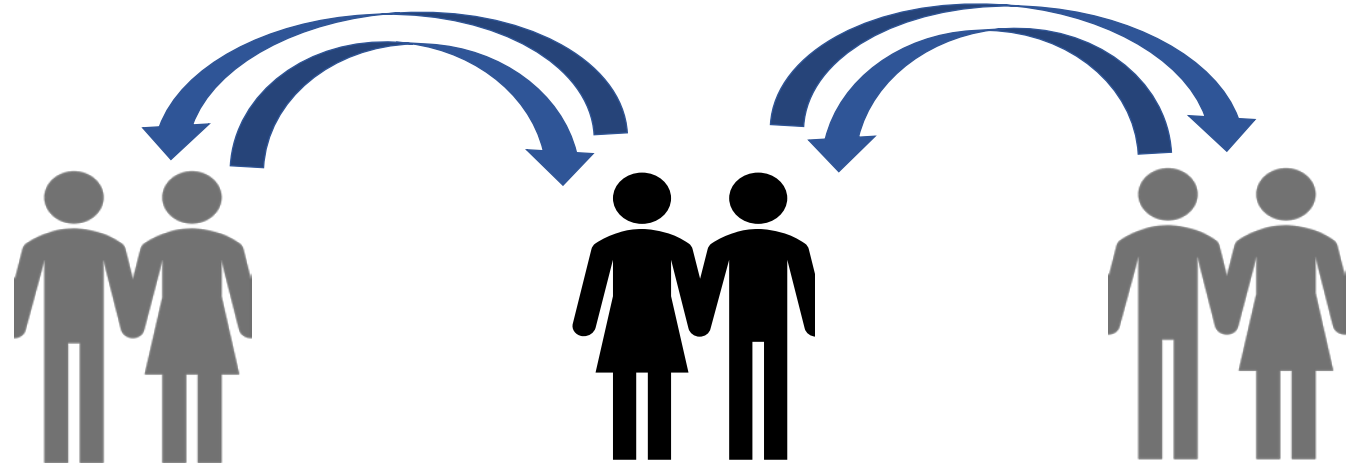
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Voices From the Industry: The Need to Have Real Life Experiences

- Experiences from professional life and consulting

- Informed decisions
- Sustainable choices
- Smart moves



**SCIENCE &
TECHNOLOGY**



MANAGEMENT



ARTS

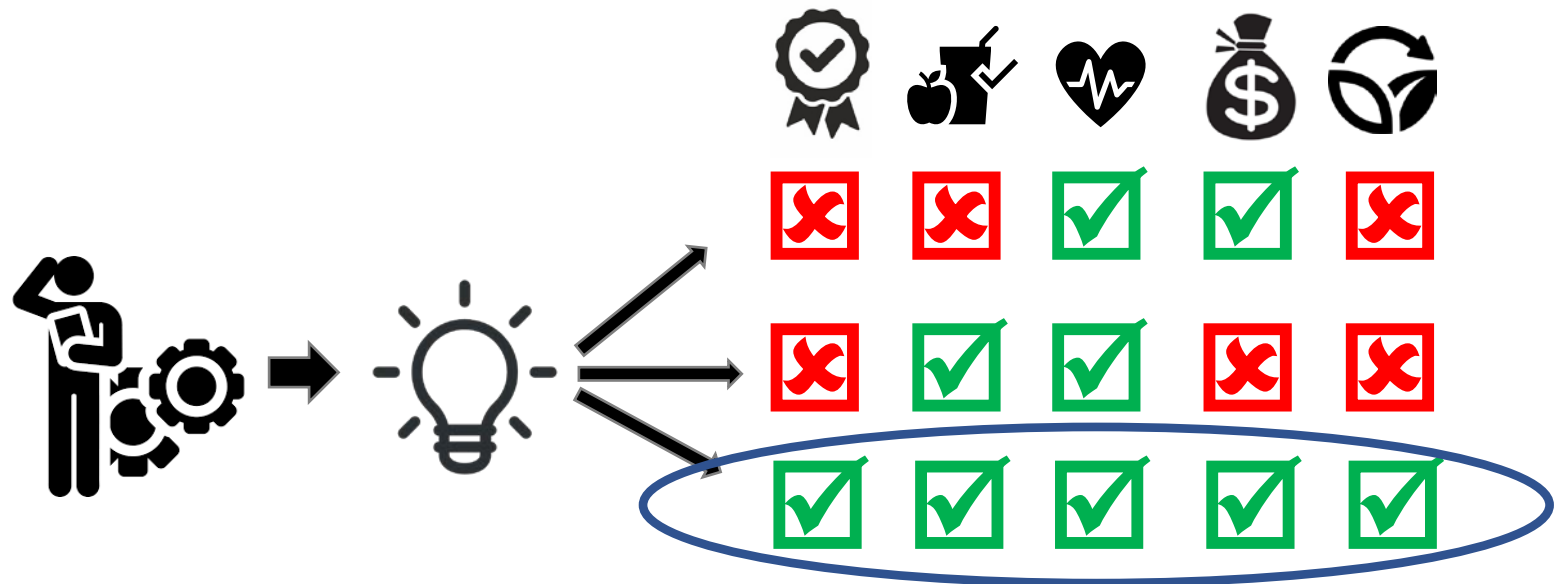


Voices From the Industry: The Need to Have Real Life Experiences

- Experiences from professional life and consulting



- Informed decisions
- Sustainable choices
- Smart moves



Classroom setting – How to get it done



INVESTIGATE

- Set Learning Goal
- Id Client/Target:
Flying Fish
Brewery



PLANNING

- Set Learning
Assessment
- Establish
Deliverables



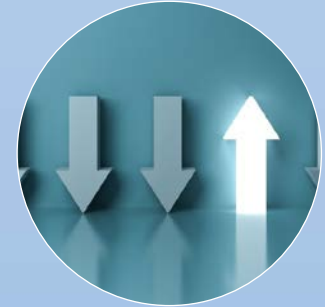
ACTION

- Class Projects &
Homework
- Guest Experts &
Research



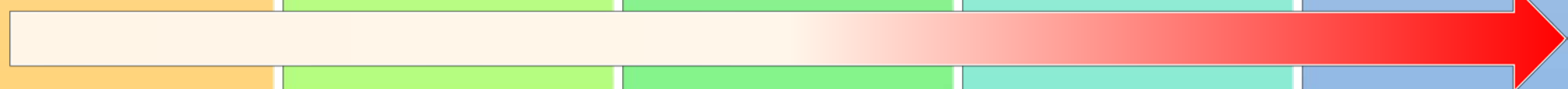
REFLECTION

- Learning
Discussions
- Client Feedback



DEMONSTRATION

- Learning
Conversation
- Business Proposal
& Presentation



Classroom Experience Knowledge Integration

<p style="text-align: center;">STUDENTS</p> <ul style="list-style-type: none">• Build integrative multi-disciplinary knowledge• Learn to use cutting edge knowledge to solve real life issues• Add work experience in resume & open employment opportunities	<p style="text-align: center;">FACULTY</p> <ul style="list-style-type: none">• Develop & anchor research opportunities• Extend research network across campus (true multi-disciplinary network)• Fulfill institutional external service requirements
<p style="text-align: center;">CLIENTS / PARTNERS</p> <ul style="list-style-type: none">• Access to talent & expertise• Gain expert solutions• Develop brand presence	<p style="text-align: center;">INSTITUTION</p> <ul style="list-style-type: none">• Partner in local sustainability efforts• Learn about local (and market) needs• Connections to community

Learning & Practicing Sustainability as a Collaborative Multidisciplinary Effort

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