



## CORPORATE SOCIAL INNOVATION CONCENTRATION

As part of the Rutgers Stackable Business Innovation (rSBI) program, under the Management and Global Business Certificate, we are offering the Corporate Social Innovation concentration. This concentration will prepare the leaders of today and tomorrow to create profitable and sustainable business opportunities, motivating and equipping them to innovate, disrupt, and reinvent their businesses to serve all their stakeholders, and society at large.

### COURSES

You can take the course listed below as individual classes or as stackable courses toward the completion of a concentration.

- Introduction to Corporate Social Innovation\*
- Social Entrepreneurship and Innovation,
- or Management of Innovation and Technology,
- or Managing Growing Ventures
- Reporting and Measuring Corporate Social Performance and Innovation:

\*Introduction to Corporate Social Innovation course is taught by Professor Jeana Wirtenberg, PhD.

For more information, visit:

[ricsi.business.rutgers.edu/our-teaching/rsbi](https://ricsi.business.rutgers.edu/our-teaching/rsbi)

Or contact Jeana Wirtenberg at [jwirtenberg@business.rutgers.edu](mailto:jwirtenberg@business.rutgers.edu)