

QUASI Seminar Series, 2020-21

The [Rutgers Institute for Corporate Social Innovation](#) (RICSI) is proud to host the Questions & Unanswers About Social Innovation (QUASI) [Seminar Series](#). To participate, please [REGISTER HERE](#).

December 11th, 2020, 11:30am – 1:00pm EST

Is the firm a meaningful unit of analysis for social innovation?

Yes: [Johanna Mair](#), Professor of Organization, Strategy & Leadership, Hertie School
[Marc Ventresca](#), Associate Professor of Strategic Management, University of Oxford

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Seelos, C. & Mair, J. 2017. [Innovation and Scaling for Impact: How Effective Social Enterprises Do It](#). Stanford U Press.

No: [Irene Henriques](#), Professor of Sustainability & Economics, York University
[Tyler Wry](#), Associate Professor of Management, University of Pennsylvania

Aguiñaga, E., Henriques, I., Scheel, C., & Scheel, A. 2018. [Building resilience: A self-sustainable community approach to the triple bottom line](#). *Journal of Cleaner Production*, 173: 186-196.
Bainbridge, S. 2020. Making sense of the Business Roundtable's reversal on corporate purpose. UCLA School of Law, [Law-Econ Research Paper No. 20-03](#)
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Lebel, L., & Lorek, S. 2008. [Enabling sustainable production-consumption systems](#). *Annual Review of Environment and Resources*, 33, 241-275.
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Whiteman, G., Walker, B., & Perego, P. 2013. [Planetary boundaries: Ecological foundations for corporate sustainability](#). *Journal of Management Studies*, 50(2): 307-336.
Wry, T. & York, J. 2017. [An identity-based approach to social enterprise](#). *Academy of Management Review*, 42:437-460.

Moderator: [Christine Beckman](#), Price Family Chair in Social Innovation, U. of Southern California

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Montgomery, T. 2016. [Are social innovation paradigms incommensurable?](#) *Voluntas: International Journal of Voluntary and Nonprofit Organizations* 27(4): 1979-2000.
Mulgan, G. 2006. [The process of social innovation](#). *Innovations: technology, governance, globalization* 1(2): 145-162.
Phills, J, K Deiglmeier & D Miller. 2008. [Rediscovering social innovation](#). *Stanford Social Innovation Review* 6(4): 34-43
Pol, E. & S. Ville. 2009. [Social innovation: Buzz word or enduring term?](#) *The Journal of socio-economics* 38(6): 878-885.

These articles, provided by the speakers, underpin the arguments that each scholar will make during the seminar. You are encouraged to explore these articles in advance of the seminar, and we hope that you can use them as a resource in your future studies. Please note that hyperlinks may be inaccessible to some. One day, academic articles may be freely available, but for now, many are held hostage behind [paywalls](#). Please contact the authors directly for any articles you cannot access; typically, authors are more than happy to share their work and appreciate the interest. Or you may pay the ransom to the publishers.