

Health Equity: The Role of Business in Building Healthy Communities

Agenda



Context: Inclusive Impact Summit & Health Equity



Health Equity versus Health Equality



Statistics



The Role of the Private Sector



Speaker Panel Discussion

Equity versus Equality

Equality



Equity



Equality means each individual or group of people is given the same resources or opportunities.

Equity recognizes that each person has different circumstances and allocates the exact resources and opportunities needed to reach an equal outcome.

Centers for Disease Control and Prevention (CDC) Definition



“
Health equity is the state in which everyone has a fair and just opportunity to attain their highest level of health
”



Racial and ethnic health disparities



- In 2020, Black Americans had the lowest life expectancy.
- American Indians or Alaska Natives had the highest rate of depression at nearly 27%.
- Kidney disease was the most prevalent in the Hispanic population at 4%.
- In 2020, 81.7% of Hispanic people had health insurance, down from about 84% in 2015



<https://usafacts.org/articles/does-access-to-healthcare-differ-by-race-and-ethnicity/>

Health Equity and the COVID-19 Pandemic

Non-Hispanic American Indian or Alaska Native people are **3.1 times more likely to be hospitalized** due to COVID-19

Non-Hispanic Black or African American people are both **more than twice** as likely to be hospitalized due to COVID-19 than non-Hispanic white people

Possible contributors:

- In the U.S., nearly **25% of employed** Hispanic, Black and African American people work in the **service industry**
- **19% for Hispanics** and **10% for non-Hispanic Black** people had **no health insurance** in 2019.

PAVING THE ROAD TO HEALTH EQUITY

Health Equity

is when everyone has the opportunity to be as healthy as possible



Programs

Successful health equity strategies



Measurement

Data practices to support the advancement of health equity



Policy

Laws, regulations, and rules to improve population health



Infrastructure

Organizational structures and functions that support health equity



U.S. Department of Health and Human Services
Centers for Disease Control and Prevention



The Role of the Private Sector



Good Health Is Good Business

*The Value Proposition of
Partnerships Between
Businesses and Governmental
Public Health Agencies to
Improve Community Health*

JUNE 2019



de Beaumont
BUILD SOLUTIONS FOR HEALTHIER COMMUNITIES

“Community health and business success are closely related. Companies depend on communities to provide healthy employees, consumers, and business partners, while communities depend on companies to offer jobs, stability, and opportunities to create wealth.”

Our Speakers



Manan Shah recently joined Bristol Myers Squibb in the newly created position of Vice President, Head of Global Health Equity & Policy Partnerships. He has over 15 years of US and international health policy, equity, advocacy, public affairs, and communications experience in the pharmaceutical sector. Prior to BMS, Manan has worked at LEO Pharma, Biogen, and Novo Nordisk.

Jessica (Jess) Johnston is Senior Director, Global Community Affairs, for BD. She has been with the company for nearly eight years and in her current role supports global operations and integrated supply chain teams' efforts in building localized and cross-border stakeholder partnership, driving economic development engagement and executing preparedness planning to ensure continuity of operations.



Ellen Rafferty manages many of BD's international, national and local corporate giving programs – including cash grants and product donations. She also executes the strategy for the Company's signature strategic philanthropy programs in the United States, which focus on expanding access to healthcare among vulnerable populations

Thank You

